Llamas & Alpacas of the Mid Atlantic States
Newsletter Advertising Request Form

Send payment with this sheet and Ad copy to :
Linda Brown 19240 Walsh Farm Ln. Bluemont, VA 20135

Make all checks payable to LAMAS

Display Advertisements must be camera ready, done as a positive on paper (black on white). Most business cards are acceptable. Xerox copies, fax copies, and some printer originals do not scan well and quality will be lost. Computer generated ads are encouraged for better quality. Use formats such as .pdf or picture formats (.jpg .tif .gif) for best reproduction. Call or email before sending ads to discuss format and size. Ad set up or reformating is available upon request at an extra cost.

Ads may be emailed to LJB@graustarkfarm.com Questions: 540-554-8635

Payment must be postmarked by deadline: **Feb. 15- Apr. 15- June 15- Aug. 15- Oct. 15- Dec. 15**

Name _____ Phone _____
Farm Name _____
Address _____
City _____St ___ Zip _____
Email _____

Call or Email For Cover Availability

Cost for members is per Advertisement per Issue when reserved if paid in full for Total # of Issues. Non members add appropriate membership or commercial fees.

Ad Size	Size	Cost each for 1 Issue	Cost each for 2-5 issues	Cost each for 6 issues (year)	How Many Issues?	Amount Due
Full Page Inside Front Cover, Inside Back Cover - Call for availability	All Full Page Ads 9 3/4" H X 7 1/4" W	$75.00	$70.00	$65.00		
Full Page Inside Right - Call for availability		$ 60.00	$ 55.00	$ 50.00		
Full Page Within Newsletter		$ 45.00	$ 40.00	$ 35.00		
Half Page	4 3/4" H X 7 1/4"W or 9 3/4"H X 3 /12"W	$ 25.00	$ 25.00	$ 20.00		
Quarter Page	4 3/4"H X 3 1/2"W or 2 1/4"H X 7 1/4" W	$ 15.00	$ 15.00	$12.50		
Business Card		$ 10.00	$ 10.00	$ 8.00		
Classified Ads -$5.00 per ad each issue for first 25 words ($.20 per word over 25)						
Membership/Commercial fees: $40 Double membership – includes 2 votes and vet sponsorship $25 Single membership – 1 vote Commercial fee - $25 - no membership privileges						
For Ad space reserved at the Multi Issue - the ads may be changed for each issue - only the space is being reserved.				Total		

Classified Ad: **Print Clearly**

Farm Name, Phone Number, Animal Name ount as one word each.
Punctuation does not count.